



First Aired - 05/22/2014 10:00AM

## Just Food Stories :: Episode 18 - Melissa Danielle & Bed-Stuy Bounty

Melissa Danielle, coordinator of Bed Stuy Bounty, entered the world of food advocacy and food justice after a series of WTF? moments. After seeing the reality of meeting so-called vegans who didn't eat vegetables, and people who had absolutely no idea where their food was coming from or what they were really eating, she realized she needed to take charge. Soon after, she founded Bed Stuy Bounty, a buying club that prioritizes purchasing local foods. Tune in to hear some of the great things Melissa is currently working on. This program has been sponsored by Fairway Market. Today's music provided by The California Honeydrops.



"When you order in bulk you get more value for your dollar, and you're also minimizing packaging waste." [14:30]

"I think that what helps my members participate in wholeshare is that they're getting this food at wholesale prices. There's a very small markup that wholeshare uses." [22:25]

--Melissa Danielle on Just Food Stories

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